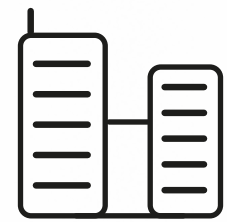




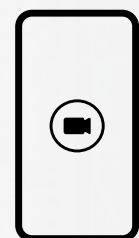


# The Loop

The Loop, a digital reach, full-motion, small-format DOOH mall network. It offers the best digital reach, merging the Out of Home broadcast proposition with the latest technology, including Full Motion, On Screen AR, HD Cameras, Live Video Streaming and Mobile Interactivity; providing high speed internet on most locations



**38  
MALLS**



**557  
DIGITAL SCREENS**



**2.5 M  
VISITORS**



Full Motion



Facial Detection



AR enabled Cameras



Live Video Streaming



Social Media Feeds



Dynamic Audio



Leading WiFi Zones

## Copenhagen

- Amager Centret
- City 2
- Copenhagen Designer Outlet, Taastrup
- Frederiksberg Center
- Frihedens Butikcenter
- Glostrup Shoppingcenter
- Hvidovre C
- Ishøj Bycenter
- Kronen Vanløse

- Lyngby Storcenter
- Nørrebro Bycenter
- Fisketorvet
- Herlev Bymidte
- Tåstrup Torv

## Zealand

- Asnæs Centret
- Espergærde Centret
- Helsingør Bycenter
- Holte Midtpunkt
- Næstved Stor Center

- Slotsarkaderne Hillerød
- Vestsjællands Centret
- Jyllinge Butikcenter
- Vallensbæk Stationstov

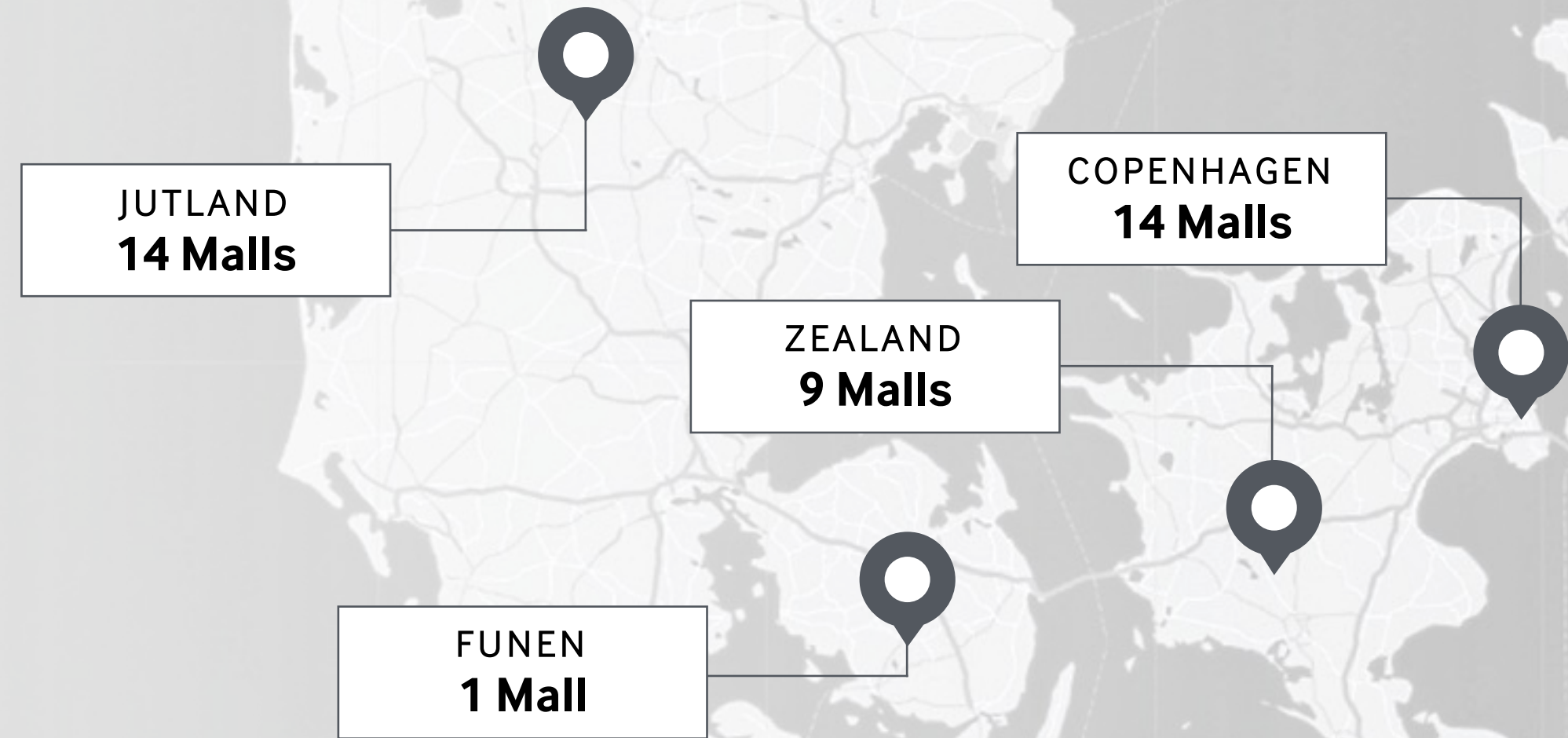
## Jutland

- Bloms Butikker
- Borgen Shopping, Sønderborg
- City Vest
- Esbjerg Storcenter
- Friis Shoppingcenter
- Herning Centret





- Kennedy Arkaden
- Kolding Center
- Metropol Shoppingcenter
- Randers Storcenter
- Aalborg Storcenter
- Trøjborg Centret
- Bytorv Horsens
- Veri Center

## Funen

- Tarup Centret



# The Loop Network

|  |  | <br>Footfall pr.uge | <br>Footfall pr.år |
|---|---|--|---|
| <b>Copenhagen</b>   |   |  |   |
| Amager Centret  | 25  | 95.890   | 5.000.000   |
| City 2  | 42  | 92.055   | 4.800.000   |
| Copenhagen Designer Outlet, Taastrup  | 4   | 28.767   | 1.500.000   |
| Frederiksberg Center  | 27  | 141.918  | 7.400.000   |
| Frihedens Butikcenter   | 6   | 44.110   | 2.300.000   |
| Glostrup Shoppingcenter   | 29  | 65.205   | 3.400.000   |
| Hvidovre Center   | 7   | 32.603   | 1.700.000   |
| Ishøj Bycenter  | 16  | 122.740  | 6.400.000   |
| Kronen Vanløse  | 10  | 74.795   | 3.900.000   |
| Lyngby Storcenter   | 23  | 134.247  | 7.000.000   |
| Nørrebro Bycenter   | 5   | 51.781   | 2.700.000   |
| Fisketorvet   | 25  | 157.260  | 8.200.000   |
| Herlev Bymidte  | 5   | 64.247   | 3.350.000   |
| Tåstrup Torv  | 3   | 28.767   | 1.500.000   |
| <b>Zealand</b>  |   |  |   |
| Asnæs Centret   | 12  | 43.151   | 2.250.000   |
| Espergærde Centret  | 7   | 34.521   | 1.800.000   |
| Helsingør Bycenter  | 9   | 61.782   | 3.200.000   |
| Holte Midtpunkt   | 8   | 38.356   | 2.000.000   |
| Næstved Stor Center   | 14  | 92.055   | 4.800.000   |
| Slotsarkaderne  | 12  | 107.397  | 5.600.000   |
| Vestsjællands Centret   | 17  | 76.712   | 4.000.000   |
| Jyllinge Butikcenter  | 7   | 38.356   | 2.000.000   |
| Vallensbæk Stationstorv   | 1   | 23.973   | 1.250.000   |
| <b>Jutland</b>  |   |  |   |
| Bloms Butikker  | 6   | 34.521   | 1.800.000   |
| Borgen Shopping, Sønderborg   | 12  | 54.466   | 2.840.000   |
| City Vest   | 19  | 46.027   | 2.400.000   |
| Esbjerg Storcenter  | 7   | 38.461   | 2.000.000   |
| Friis Shoppingcenter  | 16  | 69.041   | 3.600.000   |
| Herning Centret   | 31  | 69.041   | 3.600.000   |
| Kennedy Arkaden   | 5   | 86.762   | 4.524.000   |
| Kolding Center  | 46  | 103.562  | 5.400.000   |
| Metropol Shoppingcenter   | 10  | 61.370   | 3.200.000   |
| Randers Storcenter  | 33  | 53.699   | 2.800.000   |
| Aalborg Storcenter  | 30  | 122.740  | 6.400.000   |
| Trøjborg Centret  | 2   | 23.014   | 1.200.000   |
| Bytorv Horsens  | 8   | 47.945   | 2.500.000   |
| Veri Center   | 6   | 44.110   | 2.300.000   |
| <b>Funen</b>  |   |  |   |
| Tarup Center  | 12  | 42.192   | 2.200.000   |
|   | <b>557</b>  | <b>2.547.118</b>   | <b>132.814.000</b>  |









THE  
ART OF  
OUTDOOR<sup>®</sup>